



EDUCATION FUND

League of Women Voters of California

Trudy Schafer

LWVC/LWVCEF Senior Director for Program

1107 Ninth Street, Suite 300, Sacramento, CA 95814

916-442-7215; lwvc@lwvc.org

www.cavotes.org; www.lwvc.org

**California Citizens Redistricting Commission
Educational Session February 26, 2011**

LWV Mission

- ▶ The League of Women Voters of California, a nonpartisan political organization, encourages informed and active participation in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy.
- ▶ The League of Women Voters of California Education Fund, a 501(c)(3) educational corporation, conducts our voter service and citizen education activities.

About the LWV

- ▶ 65 local Leagues around the state
- ▶ 4 regional inter-League organizations (Los Angeles, Orange, and San Diego Counties; San Francisco Bay Area)
- ▶ State office in Sacramento

League goals for redistricting

- ▶ Raise awareness of redistricting at state and local levels
- ▶ Encourage broad public participation in the process
- ▶ Use the League's grassroots organization to educate and train community members
 - to monitor state and local redistricting
 - to give input to the Citizens Redistricting Commission and local redistricting bodies

Outreach to Date

- ▶ Encouraged applications to CRC
 - Presentations at RedistrictingCA conference 12/09
 - Webinars for prospective applicants to the CRC March 2010
- ▶ Redistricting section on our educational Web site, www.cavotes.org
- ▶ Monthly e-newsletter items
- ▶ Recruited local League participation through regional workshops, Aug–Nov 2010, and internal communications

Outreach to Date (cont'd)

- ▶ Observer Corps—modern version of long-time League process
- ▶ Media Watch
- ▶ FAQs about state and local redistricting
- ▶ Speakers for community forums about redistricting
 - Examples: LWV LA County, LWV Santa Barbara, LWV Merced County
- ▶ Brought League members to RedistrictingCA conference January 2011; presented local redistricting workshop

Continuing LWVCEF Outreach

- ▶ Support community education events around the state; provide resources and training for Leagues to share with their communities
 - Training: RedistrictingCA conference(s), webinars
 - Materials: FAQs, newsletter articles, template for local League Web sites, steer people to other resources
 - Speakers: Assist local Leagues in identifying speakers for community forums and coordinating with statewide partner organizations

Continuing LWVCEF Outreach

- ▶ Support community participation in the redistricting process through training and facilitating community collaborations
- ▶ Materials are provided in English
- ▶ Will not submit a statewide plan for redistricting

Suggestions for CRC Success

- ▶ Transparency
 - Keep in mind the need to make CRC deliberations clear to the public
- ▶ Public access, whether in person or through the Internet
- ▶ Emphasize input from the public about their communities of interest